

GRAD NEWSLETTER

College/University Visits

Institution	Date	Time
Trent Univ.	Oct.3	12:35pm
Syracuse Univ.	Oct.5	8:00am
Queen's Univ.	Oct.6	8:00am
Algonquin College	Oct.6	12:35pm
Waterloo Univ.	Oct.24	8:00am
Lakehead Univ	Oct.25	12:35pm
Concordia Univ	Oct.26	8:00am
Univ. of New Brunswick	Oct.27	12:35pm
St. Lawrence Coll.	Oct.28	12:35pm
U B C	Nov.2	8:00am
Western Univ.	Nov.3	12:35pm
Dalhousie Univ.	Nov.8	8:00am
Bishop's	Nov. 9	8:00am
Brock Univ.	Nov.16	12:45pm

STUDENT SERVICES EARL OF MARCH SS

October 2011

Information Sessions

Ontario University Fairs are scheduled in several Ottawa locations this October and this provides a unique opportunity to visit all of Ontario's 21 universities together in one location.

Ontario University Information Sessions:

John McCrae SS October 18th @ 9:30am

AY Jackson SS October 19th @ 6:30pm

Brookfield HS October 19th @ 1:00pm

Woodroffe HS October 20th @ 1:00pm

McGill, Concordia and Bishop's University

Quebec's English-language universities are hosting information sessions for students and parents. Find out about programs, admission requirements and campus life.

Woodroffe HS October 11th @ 7:00pm

Study West Fair

Visit with reps from Simon Fraser Univ., Thompson Rivers, Trinity Western Univ., Univ. of Victoria and Univ. of Northern BC

Ottawa-Saturday, Oct 22 11:00-3:00pm Hampton Inn, 100 Coventry Rd.

AY Jackson SS, Monday, October 24th 6:30-8:30pm

Open Houses

Carleton University Day

Friday, October 7,2011

9:00am-3:00pm

Please register online at Carleton.ca/cuday

uOttawa Day

Friday, October 28th, 2011

8:00-4:00pm

Please register online at uOttawa.ca/admission

Algonquin College Open House Thursday, November 3, 2011-registration not open yet.

Please note: Students must find their own transportation to these events.



Scholarships

Students entering university with an average of 80% or higher are, in many cases depending on the university, guaranteed an entrance scholarship. An application is not required for this type of scholarship. Scholarship averages are calculated on your best six 4U/M credits. Some universities include the program pre-requisites in the calculation of the admission averages while others do not. Please refer to the university websites for information.

Other university scholarships do require an application.

The deadlines and criteria for awards vary. These scholarships can be researched at the university website and **will not** be advertised through Student Services. It is the student's responsibility to go to the university website to find them.

Some scholarships require sponsorship. I will advertise these scholarships in my newsletters. Please pay attention to the deadline set by Student Services.



WATCH FOR "HOW TO APPLY TO UNIVERSITY/COLLEGE" ASSEMBLY IN OCTOBER!

The Loran Award

Students must have a minimum average of 85%. Leadership and a record of community service. Awards are only available at certain universities.

Deadline for all sponsored applicants is October 6th to Mrs. Gervais in Student Services. We may sponsor up to 3 applicants. Direct pool deadline is October 26th to the Toronto address. Visit www.loranaward.ca for an application and information.

The TD Canada Trust

Scholarship program is open to students who have demonstrated leadership in the community and possess the academic skills to enter college or university. Application deadline is October 31, 2011. Apply online www.td.com/scholarship or call 1-800-308-8306

University of Toronto National Scholarship Program

Awarded to students planning on post secondary education in Fall 2012 who demonstrate superior academic performance, original thought and leadership in the community.

More information is available at www.adm.utoronto.ca/ns

Websites

Check out some of these helpful websites:

<http://osap.gov.on.ca>

www.studentawards.com

www.electronicinfo.ca

www.ontariocolleges.ca

www.scholarshipcanada.com

www.scholarships.com

www.canada.com/aboutus/scholarships.htm

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

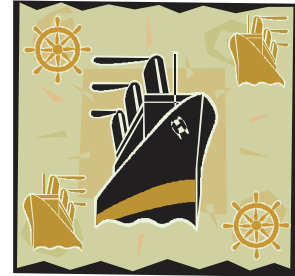
A great way to add useful

content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a

simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



CAPTION DESCRIBING PICTURE OR GRAPHIC.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distrib-

uted internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of con-

text. the image.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near



CAPTION DESCRIBING PICTURE OR GRAPHIC.

Student services Earl of March ss

Earl of March Secondary School
#4 The Parkway
Kanata ON
K2K 1Y4

Phone: 613-592-3361

Fax: 613-592-9501

Email: xyz@microsoft.com



We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history.

You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of



**CAPTION DESCRIBING PICTURE
OR GRAPHIC.**

standard products or services, you can include a listing of those here. You may want to refer your readers to

any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.